



ELLIOTT BAYLOT

Software developer

Multidisciplinary fullstack developer with a creative edge. Strong across front, back, and design, quick to understand any business, and driven by impactful work.

CONTACT: elliott.baylot@gmail.com or [book a call](tel:+41782000000)

SKILLS

- AI Integration
- Fullstack Web Development
- Project Management
- ERP & CRM Architecture
- Conversion Optimization
- Creativity

LANGUAGES

- **French:** native
- **English:** bilingual
- **Spanish:** intermediate

IT SKILLS

- PHP / Laravel
- Javascript / NextJS
- Tailwind CSS
- A/B testing
- AI Tools (Claude, Codex)
- Payment integration
- CI/CD

PROFESSIONAL EXPERIENCE

Fullstack developer - Dotworld, Switzerland; Sept. 2023 - Dec. 2025

B2C-focused fullstack development. Worked in small teams across multiple products.

- **Manuals search platform:** 14M+ indexed manuals, 300 daily users
- **Vehicle history platform:** 1,200 daily users
- **AI-powered internal translation tool** managing 18 languages across the company websites
- **Internal ERP:** improved payment performance, built A/B testing features, managed the payment funnel, integrated new PSPs, and developed an email marketing builder

Freelance - France; 2017 - 2024

B2B software development (CRM / ERP). Worked independently, handling project management, technical development, and deployment / team training.

- **McDonald's:** Booking platform for 1,200+ restaurants
- **Visa:** Logistics platform for advertising purposes
- **JCDecaux:** Sales platform for billboard advertising campaigns
- **Carbon Cooperative:** Carbon credit marketplace and certification portal

CTO - Software developer - Le Cab' Politique, Paris; May 2022 - May 2026

Enterprise software company built on a single, highly complex web-based ERP for French senators and political cabinets. An all-in-one platform unifying field work, communications, logistics, and case tracking across the whole political operation. 15 clients, 1,300 daily users.

CTO - Software developer - OOH Insight, Paris; May 2019 - July 2022

OOH advertising audience measurement company. Built the entire technical audience-analysis infrastructure and embedded it into clients' business processes. Designed and developed around ten software products with companies of every size, from SMEs to large enterprise accounts, to solve their audience-measurement challenges.

EDUCATION

M.S. in Software Development and Project Management

Dauphine (PSL) University, Paris